We are looking for the right candidate to provide social media support to the entire health initiative team on the importance of living a healthy lifestyle, working alongside Ulnooweg’s entire marketing theme. This job is aimed at helping a young person increase their capacity in client service, teamwork, communication, leadership, and digital skills.

**TASKS**

- To take direction from the Health Promotion Program Officer (HPPO) and Senior Health Planner to support the recruitment and coordination of participants to the 16 week health promotion program. This will include communicating with local health clubs and social media outlets to spread the purpose of the program.
- Directed by the Senior Health Planner in support by the HPPO and in conjunction with other health care planners in each region, to recruit participants for Ulnooweg’s Health Lifestyle Initiative programs throughout the year. Including the The Indigenous Virtues Run (to be held during Indigenous History Month) and the Peace and Friendship Treaty Run (October 1, 2022). The Summer Solstice Run will by this time have already occurred, but planning of the 2023 event will likely occur immediately after the event.
- To lead and promote the Learn to Run program in each region in conjunction with the other teams as well. Including outreach to promote the program to local schools.
- To provide continued support to the Virtual Health Speaker Series for both participants of the Learn to Run Program and general indigenous community participating in multiple health initiatives. This specific initiative is envisioned to focus attention and support to University and College students by providing programs for health lifestyle choices.
- To outreach to indigenous led and owned health business that were highlighted as part of the Virtual Expo and continue to be part of the Virtual Health Series.
- To continue to support a regional outreach to avid indigenous runners that could become mentors for the Learn to Run program and the promotion of the runs.
- To continue to support the outreach to potential sponsors of the Learn to Run Program and sponsorship for Ulnooweg’s Runs.
The Opportunity
Social Media Community Manager
- Summer Position

If you are a high university-aged applicant who is passionate about healthy living, team support, and community outreach, Ulnooweg is looking for you.

Please email your resume and cover letter with subject “Social Media Community Manager” to Ulnooweg attention: careers@ulnooweg.ca

We thank you for your interest. Only those applicants selected for an interview will be contacted. Preference will be given to Indigenous applicants.

DETAILS:
Start Date: As soon as possible
Duration: 8 weeks, 35 hours per week
Compensation: $17/hour

To be eligible, candidates must:

- be between 15-30 years in age
- be an Indigenous Youth
- be a Canadian Citizen
- have a valid Social Insurance Number

RESPONSIBILITIES:

- To support the activities in each of its designated regions in partnership with other members of the Atlantic health team.
- To be an active participant in the development of a Health Program led by youth across all five regions in the four provinces.
- To work in conjunction with UEC’s affiliated organizations and team members of its broader health mandate, including UEC’s Science & Innovation Program, Windhorse Farm, Ulnooweg Development Group’s Entrepreneurship Program and the Ulnooweg Indigenous Communities Foundation’s Elev Program.
- To support the overall team’s efforts in increasing the social media content for the program.
- To take part in Ulnooweg’s overall programs to develop best practices in employee mental health initiatives, including cultural training, the Lunch with an Elder program, staff retreats, internal book clubs, etc.